## Kimilsungism-Kimjongilism Is People-first Ideology

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The people-first principle applied in the Democratic People's Republic of Korea is drawing the attention of the international community.

The principle implies that one should believe in the people as in heaven and make selfless, devoted efforts for them. In other words, it demands that one regards the people as the most powerful being in the world, loves them, places absolute trust in them, makes devoted efforts for them and always relies on them.

The people-first doctrine enables to serve the popular masses with devotion by regarding them as the most precious beings in the world and to solve all problems by regarding them as the most powerful and intelligent beings and relying on them.

Kimilsungism-Kimjongilism is run through with and integrated by the people-first principle.

Kimilsungism-Kimjongilism illuminates that the people's independent demands and interests should be considered as the only criterion of appreciating the value of all things and phenomena and they have value only when they serve the people.

It also considers it as a fundamental purpose of all social movements to realize the people's independent demands and interests.

According to Kimilsungism-Kimjongilism, social movement, the revolutionary movement is the struggle to defend and realize the masses' independence, the principle to be maintained in the revolution and construction is to defend and realize the people's independent demands and interests, and the revolutionary party's mode of existence is to serve the people. It also elucidates that the officials should give absolute priority to the people's interests and serve them with devotion.

Kimilsungism-Kimjongilism regards the people as direct performers of the revolution and construction and elucidates that it is a fundamental way for victorious advance of the revolution and construction to cultivate their creativity and display it to the full.

Kimilsungism-Kimjongilism elucidates that it is possible to carry out all revolutionary tasks with successes if the inexhaustible strength and wisdom of the masses are enlisted as there are no more powerful and wiser beings in the world than the masses.

As it is the people-first principle, Kimilsungism-Kimjongilism is now displaying invincible traction as the only guiding ideology of revolution and construction in the era of independence.

This principle is the motto of Kim Jong Un, President of the State Affairs, the DPRK.

Saying that the spirit of making selfless, devoted efforts for the people is his one and only view of life, he visits any places, where there are people, day and night, rain or shine. When moving to new houses started on the newly constructed Changjon Street in the central part of the capital city of Pyongyang, he visited the flats of a worker and a teacher to congratulate them; on receiving the report that a not-so-large footwear factory in a province won the first place in a national footwear exhibition with its products enjoying popularity among the people, he went to the factory to share the happiness with its workers; when modern amusements were installed at a pleasure park, he had a try on them, saying that he should confirm that they were safe to use because the people would use them; when he was inspecting a ski resort yet to be completed, he climbed on the summit of a mountain on a chairlift, which was on a trial run, thus confirming its safety and convenience.

All the things related with people's living, ranging from provisions, salt and other condiments, footwear, cosmetics, drinking water, houses, service outlets to such school things as notebook, uniform and bag, are items of his concern.

Every place where the people live carries along his people-first principle in all the things and monumental edifices they enjoy.

Last year, the Democratic People's Republic of Korea was hit by heavy rains that lasted for a long time, and three successive typhoons.

The heavy rains alone caused enormous damage to the country.

Nearly 16,600 dwelling houses were destroyed or submerged.

If the damaged infrastructure and public buildings and inundated cropland are taken into account, the loss could be far more serious. On top of that, successive typhoons that followed them inflicted much greater damage upon the country.

Soon after the disasters occurred, the Workers' Party of Korea launched an immediate rehabilitation project.

Defining it as their first and foremost task to stabilize the people's living, the WPK and the government aroused the whole country to the campaign to build better houses for the victims by October 10, which is the WPK's 75th founding anniversary.

All the people including the officials at the WPK Central Committee sent daily necessities and other support goods to the victims.

Kim Jong Un, General Secretary of the WPK, mobilized the Korean People's Army units and specialized construction forces to the rehabilitation project.

In addition, he sent an open letter to all the WPK members in the capital city calling upon them to turn out in the rehabilitation project in the east coast areas. He, then, personally went to the project sites and encouraged the builders.

As a result, the disaster victims have moved to the newly-built houses in many areas of the country.

This fact alone will surprise many people.

But what is more surprising is the fact that the newly-built houses were provided to the victims free of charge.

To give top priority to the interests of the people and subordinate everything to them—this is the true image of the social system of the country.

His thoroughgoing people-first principle is reflected in the major slogan of the ruling party and power organs, "Everything for the people and everything by relying on them!".

With the firm conviction that it is not mysterious divine power that works a miracle but the unquenchable power of the people, and that nothing is impossible if he believes in the people as in heaven and relies on their strength, he continues to follow the road of promoting the people's well-being, and the world people will see how the people-first principle bears fruition in the DPRK.

Kimilsungism-Kimjongilism is an original ideology that clearly defines the man's destiny and man's attributes. The preceding ideologies including Marxism could not explain on these issues like Kimilsungism-Kimjongilism. For example, Marxism considers man as only matter. But it does not consider man's attributes which play important role to shape the destiny of human being. Marxism also does not define man's position in the society. For the first time the Juche idea which is the basis of Kimilsungism-Kimjongilism clearly defines man's position in the society. It elucidates that man is the master of the society. Not only that this ideology clearly defines man's attributes i.e. creativity, consciousness and independence.

Kimilsungism-Kimjongilism shows how socialist revolution and work of construction can be successful and how the country to be protected from the enemies.

Kimilsungism-Kimjongilism's fidelity and correctness have been proved in the soil of DPRK. Thanks to Marshal Kim Jong Un who is leading the country following the principles elucidated in Kimilsungism-Kimjongilism.

In conclusion, I called upon the progressive and revolutionary people of the world to give up preceding ideologies and hold strongly Kimilsungism-Kimjongilism, because it is the only revolutionary and guiding ideology of the contemporary world that I tried to prove here.

I strongly believe if they really hold this ideology, they will be victorious against capitalism, imperialism and all sorts of exploitation and oppression.

Long live Kimilsungism-Kimjongilism!

Long live Kim Jong Un, President of the State Affairs of the DPRK!

Long live the DPRK!